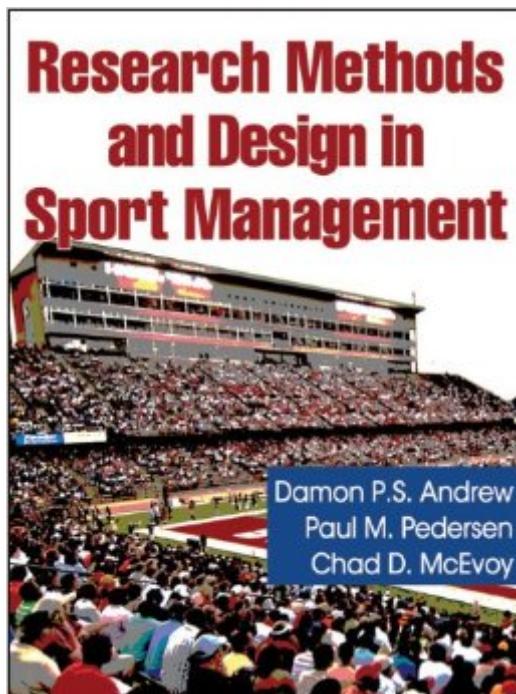


The book was found

# Research Methods And Design In Sport Management



## Synopsis

Research Methods and Design in Sport Management explains research design, implementation, analysis, and assessment criteria with a focus on specific procedures unique to the discipline of sport management. The text is an invaluable resource for students and practitioners in sport management because it focuses on applied research for organizational purposes and the qualitative and quantitative methodologies pertinent to the field of sport management. Organized in four parts, Research Methods and Design in Sport Management begins with an introduction to concepts in sport management research and a discussion of the ethical issues associated with research projects. The text outlines the steps to the research process, making it an easy-to-use guide for professionals undertaking a research project as well as students writing major term papers, theses, or dissertations. Analysis of research design with discussion of specific methods used in qualitative, quantitative, and mixed-methods research helps readers to determine and design the most appropriate research for their specific needs. This text teaches readers the following concepts and skills:

- â ¢How to conduct a thorough literature review
- â ¢Theoretical and conceptual frameworks to guide the research process
- â ¢How to develop appropriate research questions and hypotheses
- â ¢Techniques for conducting qualitative, quantitative, and mixed-methods research
- â ¢Methods for analyzing data and reporting results

Multiple special elements in each chapter, including learning objectives, summaries, suggested advanced readings, and highlight boxes, guide readers through challenging concepts. A chapter dedicated to legal research in sport management provides a nonintimidating discussion of the unique elements evident in sport law research, such as legal precedence, case briefing, and special writing elements. Examples of published research in sport management illustrate ways in which various methodological tools and techniques can be used in answering research questions. Research in Action sections present excerpts from the *Journal of Sport Management*, which highlight research components mentioned in the text and assist students in learning how to read and evaluate research. In addition, all research examples provided throughout the text are specific to sport management, considering both sport industry settings and academic environments. Research Methods and Design in Sport Management offers readers the tools to engage in the broad spectrum of research opportunities in the growing discipline of sport management. As accreditation in sport management becomes more prevalent, Research Methods and Design in Sport Management can assist students in gaining the knowledge and skills they need in order to compete in the job market and to contribute to their future careers. For professionals, the text offers tools to ensure the research they conduct and consume can accurately inform strategic business decisions.

## Book Information

Hardcover: 304 pages

Publisher: Human Kinetics; 1 edition (February 17, 2011)

Language: English

ISBN-10: 073607385X

ISBN-13: 978-0736073851

Product Dimensions: 8.5 x 1 x 11 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ  See all reviewsÂ  (5 customer reviews)

Best Sellers Rank: #465,716 in Books (See Top 100 in Books) #38 inÂ  Books > Business & Money > Industries > Sports & Entertainment > Park & Recreation #776 inÂ  Books > Business & Money > Industries > Hospitality, Travel & Tourism #2581 inÂ  Books > Sports & Outdoors > Miscellaneous

## Customer Reviews

Its doing what I need it to do. Take it to class, reference it when I'm doing an assignment. Its actually a good read. It's not too boring allowing me to do my reading and understand what goes on with research

It is a good basic-research methods book, but with some sports-related examples. I highlight the chapter 6 (Dissemination of Findings) that is a chapter written specific for sports management publications.

This book was okay for the Masters course assignments. Sports management is a field that is ever changing so other sources were needed.

Very useful for my research.

Excellent Read

[Download to continue reading...](#)

Research Methods and Design in Sport Management Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Fundamentals of Sport Management (Human Kinetics' Fundamentals of Sport and

Exercise Science) Media Relations in Sport (Sport Management Library) Universal Methods of Design: 100 Ways to Research Complex Problems, Develop Innovative Ideas, and Design Effective Solutions Research Methods for Product Design (Portfolio Skills Product Design) Research Methods in Public Administration and Public Management: An Introduction (Routledge Masters in Public Management) Why Would Anyone Do That?: Lifestyle Sport in the Twenty-First Century (Critical Issues in Sport and Society) Analysing Quantitative Data for Business and Management Students (Mastering Business Research Methods) Level Crossing Methods in Stochastic Models (International Series in Operations Research & Management Science) Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design Introduction To Research And Medical Literature For Health Professionals (Blessing, Introduction to Research and Medical Literature for Health Professionals wi) A Designer's Research Manual: Succeed in Design by Knowing Your Clients and What They Really Need (Design Field Guide) Methods of Cancer Diagnosis, Therapy and Prognosis: General Methods and Overviews, Lung Carcinoma and Prostate Carcinoma ISO/TR 11146-3:2004, Lasers and laser-related equipment - Test methods for laser beam widths, divergence angles and beam propagation ratios - Part 3: ... propagation and details of test methods Structure and Function of a Chihuahuan Desert Ecosystem: The Jornada Basin Long-Term Ecological Research Site (Long-Term Ecological Research Network Series) Designing and Conducting Mixed Methods Research Research Methods in Anthropology: Qualitative and Quantitative Approaches Applied Research Methods in Public and Nonprofit Organizations

[Dmca](#)